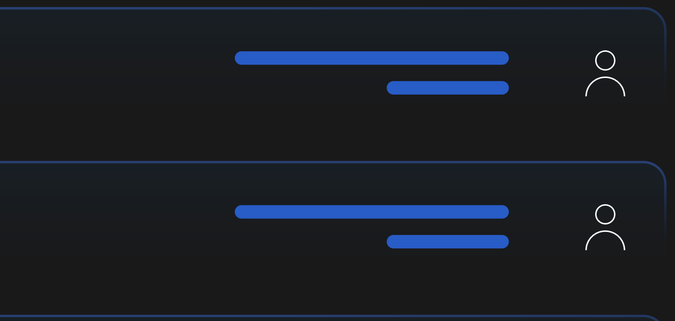
GOODACTION FOR BUSINESSES

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Revolutionizing the way

Businesses Giveback

Welcome to the new era of corporate sustainability through GoodAction: Our platform is uniquely positioned to address the complex ESG ecosystem with a fresh, people-centric approach.



1. **Streamline Giving**
2. **Engage Employees**
3. **Measure Social Impact**
4. **Align with Sustainable Development Goals (SDGs)**
5. **Foster Collaboration**
6. **Enhance Brand Reputation**
7. **Drive Innovation**

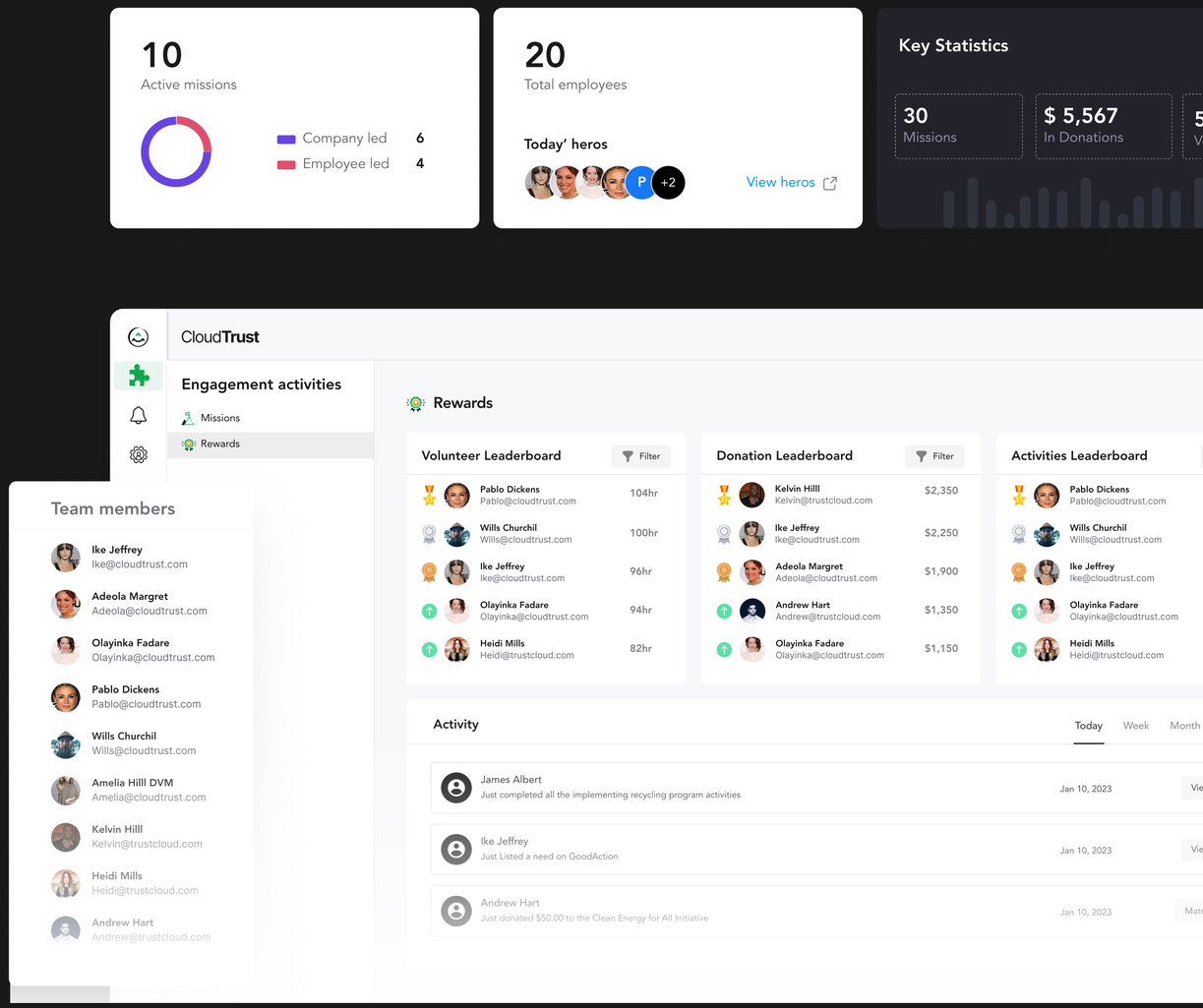
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The Importance of ESG

ESG (Environmental, Social, and Governance) factors have gained increasing attention in the corporate world over the years.

Companies are now recognizing the significance of ESG integration in their decision-making processes to ensure long-term growth and sustainability.

Companies that prioritize ESG factors are more likely to attract investors, as they are seen as responsible and better prepared to manage potential risks.



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The GoodAction Promise

Overall, GoodAction promises to empower Transcard in its social impact efforts, providing tools, insights, and support to maximize the effectiveness and visibility of its initiatives, leading to long-term positive outcomes for both Transcard and the communities it serves.

- Invitation to Transcard to participate in the beta GoodAction for Businesses platform
- The potential for Transcard to become a leader in corporate sustainability through this partnership
- Commitment to supporting Transcard in achieving its ESG goals
- The potential for Transcard to create a lasting positive impact on the communities it serves with GoodAction



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5 Benefits of the GoodAction Platform

91% of impact investors use data to measure the social and environmental impact of their investments.

1. Streamlined Social Impact Management: A platform that simplifies and centralizes the management of social impact initiatives.
2. Enhanced ESG Reporting: Improve Environmental, Social, and Governance (ESG) reporting by providing comprehensive data and analytics.
3. Customized Solutions: GoodAction can tailor its platform to meet Transcard's specific needs and requirements.
4. Collaboration and Partnerships: Facilitate connections between Transcard and relevant nonprofit organizations, creating opportunities for collaboration and partnerships.
5. Positive Brand Reputation: By partnering with GoodAction, Transcard can enhance its brand reputation as a socially responsible organization.

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Thank you.